

How to Use HubSpot's Social Media Image Templates:

Thanks for downloading HubSpot's Customizable Social Media Image Templates! You're about to create compelling images for all of your social channels.

These templates come in five PowerPoint files that might contain variations of the same designs, but have different dimensions for each social network – Twitter (50 templates), Facebook (20 templates), LinkedIn (10 templates), Pinterest (10 templates), and Instagram (10 templates).

For your inspiration, we've included text boxes and fair-use stock photos from <http://freestockphotos.org> as placeholders for content. Get the most out of the template by modifying or replacing any text and images with your own content. You can change any photo in the template by right clicking > Change Picture.

If you like the layout or design of a particular slide, but want to change the color of the background, boxes or shapes, you can do so right clicking > Format Picture and changing the fill color. You can adjust which images are layered on top/bottom by right clicking on an object Arrange > Send to Back or Bring to Front. The possibilities are endless: You can modify any element you please within the template to truly make each design your own.

And, if you want to get really fancy, you can use the following font and image resources to customize your images even further:

- [Font Squirrel](#)
- [Google Fonts](#)
- [FreeStockPhotos.Org](#)

How to Save Your Customized Images:

There are two ways to save a slide as an image.

1. File > Save As > Choose Destination Folder > Select As Type (select .PNG from dropdown) > Save "Just This Slide" on pop-up window.
2. Select all objects on a particular slide and group them by right clicking > Save as Picture. If you're having any issues with textboxes or images not being included in the image you saved, you may need to:
 - Ensure all elements are grouped by highlighting all elements > right clicking > selecting Group.
 - Ensure when you right click to Save as Picture, you're right clicking on the grouped entity as opposed to just the background image or a text box.